



THE COUNCIL OF BRITISH CHAMBERS OF COMMERCE IN EUROPE

PARTNERSHIP OPPORTUNITIES

45th Anniversary and Awards Dinner

Thursday 9th October 2018

The Brewery, London

Guest speaker: Miriam González Durántez, Partner, Dechert LLP
Co-Chair, International Trade and Government Regulation practice, focusing
on international and EU trade law policy

Founder and Chair of Inspiring Girls, a charity dedicated to raising the
aspirations of young girls around world by connecting school girls and female
role models.



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45th Anniversary Celebration and Awards Dinner 2018

The COBCOE Awards Dinner is a highlight of our events calendar and will this year mark our 45th anniversary. It is a rare opportunity for the organisations in our international network to get together, and it is a celebration of their achievements and those of their members.

**This year's Awards Dinner will be held on Tuesday 9 October at
The Brewery, 52 Chiswell Street, London EC1Y 4SD**



In addition to the awards ceremony, the event will feature a guest speaker of note, who is to be confirmed. Previous guest speakers have included Lord Billimoria CBE, DL, FCA, Sir Ken Olisa OBE, Lord Lieutenant of Greater London, and Max Steinberg CBE, Chief Executive of Liverpool vision and Chairman of the International Business Festival.

Who will attend the event?

- Business leaders from around Europe, representing a broad range of service providers and industrial sectors, some of whom are partners or supporters of COCBOE
- Board members and senior staff of international chambers of commerce, business associations and professional bodies
- Dignitaries, diplomats and government officials involved with international trade



About the COBCOE Awards

The COBCOE Awards celebrate success across our network of chambers of commerce and business associations in Europe. There are two categories of award:

- **Chamber of the Year Awards** – to recognise the dedication and talent of the teams working in our member chambers across Europe
- **Make Europe Work! Business Awards** – to recognise the success of businesses belonging to our members or UK affiliates in making Europe work for them

The Chamber of the Year Awards consist of two overall awards 'Chamber of the Year' and 'Best Small Chamber'. There is also a series of awards for the key areas of chambers' operations, including events management, membership development and trade development, among others.

The Make Europe Work! Business Awards have two categories of award:

- **Trade development in European Markets** – for companies that have developed trade in more than one country
- **Breakthrough Trade** – for companies that have significantly increased trade in a particular market

Partners may sponsor an award – see details on next page.





About the Guest Speaker, **Miriam González Durántez**



Miriam González Durántez is a partner at the law firm Dechert LLP where she specialises in International Trade, Energy and Natural Resources, and Telecommunications, Media and Technology. She is co-chair of the firm's International Trade and Government Regulation practice, focusing on international and EU trade law policy, with particular experience in WTO and EU internal market regulations.

Ms González advises clients on Brexit, trade policy, trade agreements, sanctions and embargoes, export controls, antidumping, foreign investment proceedings and EU internal market regulations and infringement proceedings. She has been consistently recognised by the Legal 500 UK, ranked as a leading individual in 2016 and 2017.

As Honorary President of Canning House, she is also involved in promoting engagement and understanding between the UK and Latin America, Spain and Portugal.



Partnership opportunities

There are currently opportunities to provide support for the 45th Anniversary Celebration and Awards Dinner both financially, and through the provision of food or drink.

About the venue and partners' marketing displays

- The event will be held in the King George III room – for more information, please visit www.thebrewery.co.uk
- This large room, measuring 294 x 188 metres, has a vaulted ceiling, period lanterns, solid oak floor, Wi-Fi, air conditioning and intelligent LED lighting
- Both the pre-dinner reception and the dinner will take place in the King George room
- The room provides ample space for sponsors to create marketing displays with banners and tables for marketing literature
- The Brewery is Winner of the Best Awards Venue, The London Venue Awards 2016
- The Brewery is highly rated for its food and drink, and the award-winning chefs work in consultation with local suppliers to provide fresh, balanced menus



Partnership benefits at, before and after the event

Partnership benefits at the event

- **Speeches** – Partners will be thanked in the welcome and closing speeches
- **Marketing display** – At least one banner plus marketing literature, depending on partnership level (see details on next page)
- **Chamber Awards** – Option to sponsor a Chamber of the Year award and be named in award announcement (award sponsorship is on a first-come first-served basis)
- **Trade Awards** – Partner mentioned in relation to award



Partnership benefits before and after the event

- **Event branding** – Partner’s name and/or logo on all event marketing materials sent to COBCOE and COBCOE member databases
- **Inbound links** – Event marketing, including COBCOE website, email invitations and social media, to contain links back to partner company website where possible (COBCOE members will be encouraged to do the same)
- **Event Partner page** – dedicated page on COBCOE website for the remainder of 2018 outlining partner company and products / services and linking back to partner’s website
- **News page** – COBCOE website news page announcing partnership with link to partner’s website
- **Social media** – posts on COBCOE LinkedIn, Twitter and Facebook mentioning and linking to the partner
- **Advertisement / article in COBCOE magazine** – all event partners will be offered a free quarter page ad with editorial opportunities at higher sponsorship level (content must be supplied by deadline)
- **Awards press release** – if sponsoring a trade award, partner will be included in press announcement following awards
- **Awards pages** – sponsors of awards will be mentioned in the Awards pages of the COBCOE website with links to website where possible

Read about the COBCOE Make Europe Work! Awards 2017 announcement on FT Markets Data <https://markets.ft.com/data/announce/detail?dockey=1323-13208385-5FU3LKHU65OABC0FB96GCUAMAL>

Please note that partnership benefits start as soon as the agreement is signed and the fee is received. Partnership packages can be tailored to individual companies’ requirements.

More information

- Visit our website: www.cobcoe.eu
- Please contact Anne-Marie Martin, COBCOE Chief Executive to discuss your requirements: anne-marie.martin@cobcoe.eu



About COBCOE

COBCOE is the membership organisation for British chambers of commerce and business associations in Europe and is the International Business Festival International Partner for Europe. Founded in 1973 as Britain was joining the European Economic Community, COBCOE has become recognised as a driving force and facilitator of international trade and business.

Today, we unite business communities across Europe and beyond. Our members represent some 12,000 businesses in over 30 countries, creating the only independent pan-European British business network.

A further 50 chambers of commerce and other non-profits are affiliated to COBCOE. These include UK-based chambers of commerce, British chambers of commerce located outside Europe and other membership organisations and professional bodies that promote international trade and business.

Working with our members, we help break down barriers to international trade through practical support, representation and thought leadership, and by creating business opportunities and value for the members of the chambers of commerce in our network.

